## LIVING LOCAL magazine

The Office Sandpoint is a co-working mecca. It's a place where people can work privately in a secure, quiet and professional space. But what is co-working? Why don't people just work out of home offices or go down to their local coffee shops? Can a rented space really give a programmer, entrepreneur, or business person the privacy and support they need?

By Joshua Nishimoto

May 2014

The Office Sandpoint
20 Aury gred Square that
controlled the Controlled Sandpoint
20 Aury gred Square that
controlled Sandpoint
20 Aury gred Square that
controlled Sandpoint
20 Aury Gred Sandpoint
20 Aury G

After meeting with owner and founder Anita Aurit, and visiting

the facility, it appears that the Office Sandpoint has found a niche' in connecting people with people, forming a symbiotic relationship among man, work and network.

"It started with our own business needs," said Anita who adds that no other office space is quite like the Office Sandpoint. "When working out of our home offices, we felt isolated and disconnected and had no place to meet with clients. What we strive to do here is make people more productive, make them appear and operate more professionally, and give them a leg up, at a very reasonable cost."

With an increasing number of telecommuters, it's the new age of the professional space people are looking for. "It's not like a gym where if you decide not to re-up your membership, you lose money," said Aurit. Instead there are memberships available to meet your own needs. For instance daily, monthly or flex passes are available for co-working. Meeting rooms are booked on a half, full or even multi-day basis.

The Office Sandpoint works with small businesses, large local businesses (with vision casting, personnel training, etc.), entrepreneurs and programmers. The Office Sandpoint provides clients with: blazing fast, secure, hi-speed internet (Wi-Fi), a dedicated administrative assistant, day rental baskets (for coffee mugs, accessories, etc.), HD televisions, a sophisticated wireless conferencing system, a corporate conference room with white boards and flip charts, wireless conferencing system and a sense of community.

Here co-workers have the ability to meet clients in a professional and secure environment, unlike coffee shops and home offices, which can be loud and disruptive. Aurit calls home office distractions the "you told me not to bother you, but... syndrome."

The Office Sandpoint provides the workspace needed to be productive. The co-working aspect of the Office Sandpoint is a huge part of Aurit's success. "We're constantly connecting entrepreneurs with entrepreneurs," Aurit said. It's Aurit's ability to connect people, her passion for customer service and ability to promote entrepreneurship that has led to her success.

Although most of the Office Sandpoint's clientele are programmers and entrepreneurs, the Office Sandpoint lends its resources to all. "[It's] not just a place for nomads," said Aurit adding that it is used by many who are in direct sales, those who conduct "trunk shows" and basically anyone who wants a professional and secure environment can utilize the benefits the Office Sandpoint has to offer.

It's a great workspace for anyone. It's a completely different business model than anything out there, perhaps the first of its kind. It is the type of comfortable and secure working environment a person dreams of.

http://issuu.com/likemedia/docs/coeurdalenelivinglocalmay2014?e=2599319/7656989